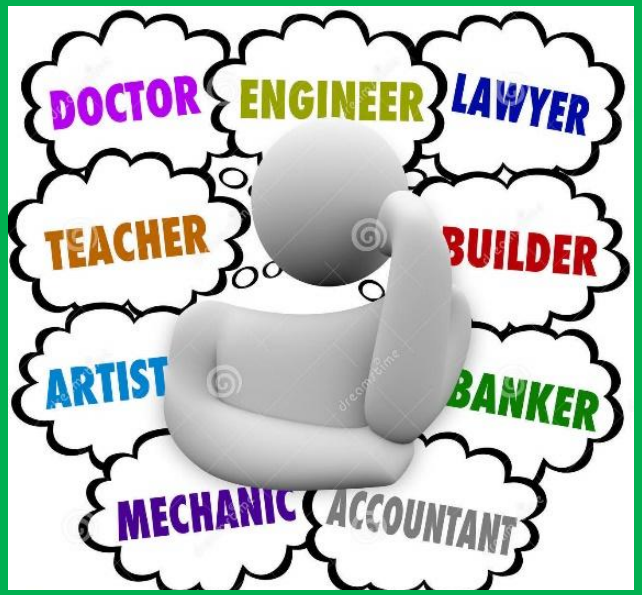
# FRESHMEN PRESENTATION

HAMBURG HIGH SCHOOL
NAF BE FUTURE READY
ACADEMY OF FINANCE

*Let the Academy of Finance program at HHS prepare you to #BeFutureReady!*




**Follow @HamburgAOF to see first hand what we do!!**

# What are you hoping to learn more about today?

# BRIEF OVERVIEW OF ACADEMY OF FINANCE (AOF)

- Although "Finance" is in the name, AOF is really a "Business" Academy that helps you succeed in any and every career field.
- A 3-year program that you apply to as a Freshmen.
- Course topics include money management, computer skills, mobile app development, and career preparation & planning.
- Internships for all!
- Community Service is very important to AOF & a required part!
- Numerous educational & fun field trips throughout the three years.
- Over 40 business partners from the community that are highly involved in AOF! Think of all of the connections you will make!

# AOF COURSE REQUIREMENTS

| Course | Year | Unit |
|---|---|---|
| AOF Principles of Finance | 10th Grade | .5 |
| AOF Computer Applications/Mobile Apps | 10th Grade | .5 |
| AOF Principals of Accounting | 11th Grade | 1 |
| **AOF College Success Skills- BEEP** | 11th Grade | .5 |
| AOF Business Economics | 12th Grade | .5 |
| AOF Financial Planning | 12th Grade | .5 |
| AOF Paid Internship | 11th Grade/12th Grade | .5-1 |

# AOF COURSEWORK

***AOF leaves students PLENTY of room to take other courses!!!***

10th Grade

**Principles of Finance**

*Personal Finance topics such as budgeting, banking & credit. SCD*

11th Grade

**College Success Skills**

*Develop a career & college portfolio for future interviews.*

12th Grade

**AOF Economics**

*Required for graduation…focus on Entrepreneurship*

10th Grade

**Microsoft Office/Mobile Apps**

*Become an expert in Word, Excel, PowerPoint & Publisher. Develop Mobile Applications for phones.*

11th Grade

**Accounting**

*A foundational business course useful for many future careers!*

12th Grade

**Financial Planning**

*Personal Finance topics such as investing & insurance.*

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AOF IS MORE THAN WHAT HAPPENS INSIDE THE CLASSROOM! CHECK OUT THE EXCITING OPPORTUNITIES MOSTLY *EXCLUSIVE* TO AOF STUDENTS OUTSIDE THE CLASSROOM!

#BEFUTUREREADY

# AOF SEPTEMBER KICK-OFF HOT DOG ROAST!

# AOF MENTOR PROGRAM

- *All AOF students are matched with a mentor from the business community that stays your mentor for the three years in the program!*
- *Help with - LinkedIn Profiles, Social Media, E-mail Etiquette, Job Shadows, Interview Preparation, College Planning, Resumes & Scholarships!*

# TEAM BONDING IN AOF – BUILDING SCHOOL PRIDE AND COMRODERY WITH PEERS YOU WOULDN'T OTHERWISE!

PARTICIPATION IN HOCO PARADE!

AOF General Meetings

Student Leaders

# Buffalo Riverworks Teambuilding

## SOPHOMORE TEAM BUILDING AT BUFFALO RIVERWORKS

# GEARING YOU UP FOR THE PROFESSIONAL WORLD

LinkedIn

- All AOF students will create a LinkedIn profile
- Professional headshots will be taken
- LinkedIn is a professional social media platform
- College & Business main source for recruitment and posting of opportunities

# 10TH GRADE NETWORKING WITH AOF ADVISORY BOARD

- Make Business Cards
- Practice 5-Star Handshake
- Write Elevator Speeches
- Networking with over 40 business partners!

# COLLEGE PARTNERSHIPS & STUDENT CONFERENCES ON CAMPUSES

- Students can earn up to 12 college credits that can transfer to ANY SCHOOL
- Reduced tuition for some colleges
- Increased scholarship opportunities for AOF members
- On Campus site visits & student conferences

# COLLEGE TOURS / WORKSHOPS

# AOF INTERNSHIPS FOR ALL

*We partner with local businesses to place students in internships over the summer!*

- **Enhance essential workplace skills**
- **Build your resume**
  - **See what you like/don't like**

# HOLIDAY FUN IN AOF!

# PLATTER'S CHOCOLATE FACTORY TOUR

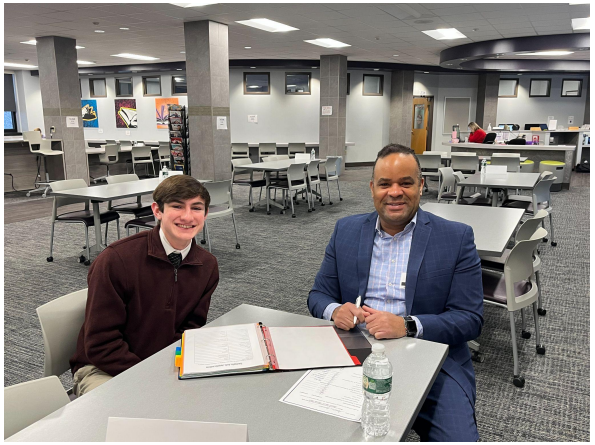
# SERVICE LEARNING COMPONENT
## MLK VILLAGE OF HAMBURG FOOD DRIVE

# CAREER & COLLEGE PORTFOLIO DEVELOPMENT

Take an AOF course Junior Year where you will develop a career & college portfolio!

Use for College Interviews, Internship/Job/ Scholarship Interviews & when filling out applications!

Be organized going into senior year – college application time!



# MERIDIA STUDENT CREDIT UNION

- Located in the front foyer of HHS
- Services Offered
  - Savings Accounts
  - Deposits
  - ATM Machine
- Operations – 100% run by Academy of Finance students!
- EXCELLENT RESUME BUILDER!

MERIDIA
COMMUNITY CREDIT UNION

# FUN CLASSROOM PROJECTS

# AOF TRIP TO ORLANDO!

# AOF GRADUATION DINNER

# "BUT I'M NOT GOING INTO BUSINESS & FINANCE?"

- Everything is "Business!"
- AOF teaches employability & soft skills highly sought by employers
- Avoid future financial pitfalls – number one reason kids drop out of college is because of money
- Be smart with your money…start young!
- Earn college credit
- Build your resume with credentials only available to Academy of Finance students!
- AOF Trip
- Build a professional network & lasting friendship!

# SEE THE EVIDENCE…FOLLOW AOF & NAF ON SOCIAL MEDIA

- Hamburg High School Academy of Finance Facebook Page
- hamburgAOF – Instagram
- @HamburgAOF – Twitter
- School Web-Site – Activities Page
- Academy Director – Krissy Lawrence klawrence@hcsdk12.org

# AOF MYTHS/TRUTHS

- You can still take AP & Honors courses when in AOF!
- You can still do Art, Music and other electives when in AOF!
- AOF does not cost money other than trips and apparel!
- You can not do BOCES and AOF but you can drop after 10th grade if you choose a different path.
- The interview is not bad at all! Come with at least two questions and know why you want to be a part of AOF!
- You will NOT regret AOF – it WILL prepare for the professional world above your peers!
- Mrs. Lawrence – AOF DIRECTOR/INTERNSHIP COORDINATOR– Office in LMC
- Email questions to klawrence@hcsdk12.org

# How to Apply to AOF

- Visit the Hamburg High School Web Page. Click Departments, Business Department, Academy of Finance
- Check your school email as the link was sent directly to you
- QR Codes are located on posters throughout the HHS building. Scan the code and the application pulls right up.
- Click link in @HamburgAOF Instagram Bio

# Once you Apply to AOF

- Be sure to complete the application and answer all questions.
- Send the link to teachers to complete recommendations - choose wisely
- You will be getting notification from Mrs. Lawrence, AOF Director, about next steps.
- There will be an interview as a part of the application process, but please don't worry!!! It is much easier than you think! We just want to meet you!!
- Once decisions are made, you will receive a letter regarding your admission status - usually late May.

# IN CLOSING ACADEMY STUDENTS WILL…

- Feel a part of something they can be proud of
- Develop a very impressive career & college portfolio upon graduation
- Build a network of professionals
- Gain industry insights firsthand from mentors
- Explore careers to help them make an educated decision moving forward
- Enhance "soft-skills" for employment
- Open themselves to additional scholarship opportunities
- Become "career ready" in addition to "college ready"
- Become knowledgeable in personal finance management
- Earn college credit
- Get out of it what they put into it

What is something you learned or took away from our meeting today?

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# FRESHMEN YEAR IS YOUR ONLY OPPORTUNITY TO APPLY! DON'T MISS OUT ON YOUR CHANCE TO #BEFUTUREREADY!